



Catalog #1400

MONTHLY POS DEVELOPMENT DIGITAL PRINT & POP SOLUTIONS

877.945.3744 | wilde-signs.com

GO FISH...
with Pro Bass Angler
BOB EHLINGER
Sign up inside **TRUCK**
Enter to Win
\$10,000.00

FREE \$1 POWERBALL QUICK PICK
With the purchase of \$8 or more
of Lotto Tickets or one ticket!
Valid 10/20/10 - 11/20/10
DRAWINGS WEDNESDAYS AND SATURDAYS

Joe

sweet & creamy

ALWAYS THE PERFECT CUP
LARGE
SMALL
LARGE
SMALL
paramount coffee

JavaQuest Coffee

20 oz. \$1.39
16 oz. \$1.29
12 oz. \$1.19

traditions

classics

Red Bull
8.3-oz.
2/\$1.50

Marlboro

DORAL

USA

LOW PRICE ON ALL CARTONS

Qualifying Product!
Enter To Win
The Rink Full
7-Up Smart
Car!

paramount coffee

coffee beanery
FRESH BREWED COFFEE

GOT MILK?
Bareman's
Whole Milk
2% Milk
Free

2/\$2.22
Pepsi
20 oz.

are you in or not?

99¢
any size

Farmhouse Blend
available hot or on ice.

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SAVE MONEY WITH OUR TOP QUALITY SIGNS & DECALS

We provide top of the line quality at
the **LOWEST PRICE!**



Wilde Signs is a growing family business.

We strongly believe in investing in our hardworking and skilled team by equipping them with the tools and training that allows them to produce the best quality product at competitive pricing. Our team takes pride in upgrading our skills and capabilities for our customers.

- Signs
- Decals
- Banners
- POP/POS Signs
- Vehicle Graphics
- Menu Boards
- Back-lit Signs
- Interior
- Exterior
- CNC Dimensionally Routed Signs
- Flatbed Printing
- Screen Printing
- Digital Printing
- Vinyl Graphics
- 1 Color to Full Color
- Custom Design
- Installation

CUSTOM & STOCK SIGNS FOR:

- Convenience Stores
- Gas Stations
- Beverage, Coffee & Dairy Distributors
- Retail Stores
- Propane Service
- Trucking & more!

Wilde Signs reserves the right to change product offering and pricing at any time without notice.

Order: 877.945.3744

Fax: 231.727.1300

Web: wilde-signs.com

We Specialize In MONTHLY POS DEVELOPMENT and DIGITAL PRINT & POP SOLUTIONS

Wilde Signs has years of experience in the design, production, fulfillment and distribution of monthly sign programs.

Web-Based Ordering System!

Wilde Signs has developed and invested in our own Web-Based Ordering System. This system is securely accessed through our web-site and greatly simplifies the coordination and ordering process for companies with multiple locations.

Program is Customized for your needs!

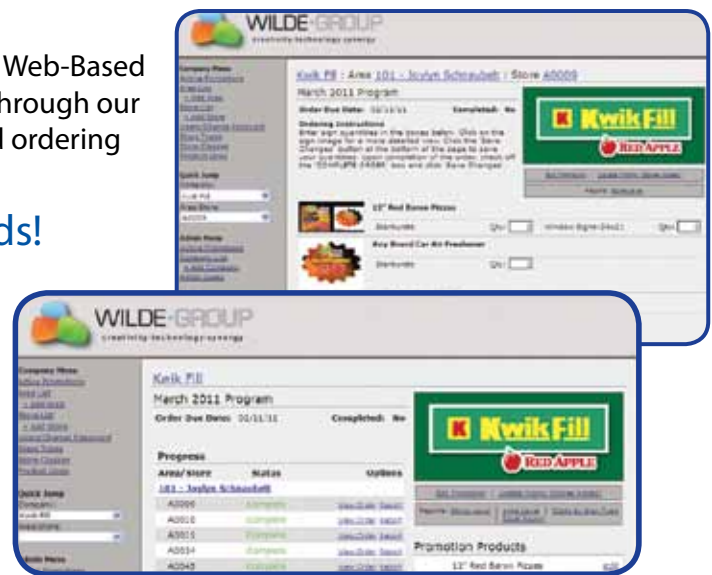
- Our system can be customized to fit your specific needs as shown on pages 3 and 4.
- We are dedicated to creating a highly functional and unique sign program for your marketing needs.
- Our Ordering System provides multiple levels of reporting.

Custom Sign Programs offer the best value for your marketing dollars!

- We are dedicated to keeping costs low and quality high.
- We understand how valuable your time is — our ordering system is designed to streamline your Monthly Sign Program updates.
- Our ordering system is offered at no additional cost to our clients.

Call Today for a demonstration and an inside look at our Web-Based Ordering System.

We will be happy to listen to your needs and discuss how we can create a successful program for your company!



CUSTOM MONTHLY POS PROGRAMS

Multiple Format Sign Programs

More than just making signs... Management.

Wilde Signs offers promotional kits and provides concept, design, production and distribution to your individual locations. WE WOULD LOVE TO DEVELOP A PACKAGE THAT FITS YOUR NEEDS.

Promotional kits can include unlimited signage options.

Menu Boards



Nozzle Talkers

Sneeze Guard Graphics



Pump Toppers

Door Graphics



Starbursts



Table Tents

Pump Toppers & Extensions



A-Frame Stands & Inserts

Posters



Curb Side Frames & Inserts



Samples shown are not to scale

Window Signs



Let us help you with your custom order today!

CUSTOM MONTHLY POS PROGRAMS

Target your Promotions

Monthly POS programs keep your advertising fresh. Sign programs can target sales of hot new products and increase sales by blanketing your promotion. Sign programs also create sales through high visibility and impact. Any of the sign products we provide can be tailored to fit your personal marketing needs.

Easy change-out!
Target by customer or products!



Pole Signs/Posters



Ceiling Danglers



Pump Toppers



Door Decals



Hose Promoters



Counter Top Easel Signs



Cooler Door Decals



Product Shelf Decals

Bumper Post Signs



We can help you develop a program for your needs and budget!

WALL GRAPHICS & STORE INTERIOR SIGNS

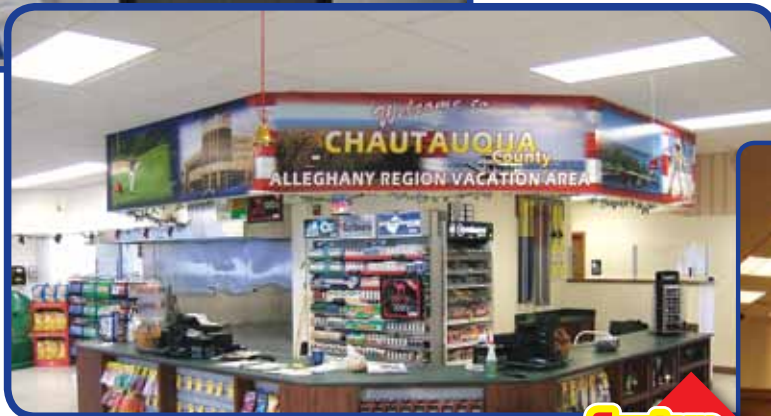
The Options
are Limitless

Transform your image, it's simple and cost effective.

Let us create unique and dynamic store interior signs and graphics that draw attention and promote your products while taking advantage of valuable space.



Custom
Cut
See pg. 10



We can create graphics for your vendors or create a style to fit your store.



Custom
Cut
See pg. 10



Our high quality large format image reproduction capabilities create wall graphics at almost any size to make dramatic and artistic spaces!

Stand out from the crowd! Call us for a quote.

WALL GRAPHICS & STORE INTERIOR SIGNS

Create a Dynamic & Appealing Look

Drive sales while upgrading the look of your store.

The customer's experience is the most important element to repeat business. Use that extra available space to create a dynamic appearance that sets your stores apart from the competition.



After



Before



After



Before



Custom Cut
See pg. 10



Custom Cut
See pg. 10



Stand out from the crowd! Call us for a quote.

BUILDING AND MARQUEE SIGNS

Make a
Statement

Allow your building to make that important statement.

Your Building Sign makes an important statement about your business.

It can present a personal and professional style. Let us help you make an impression that you will be proud of!



We can save you money by updating existing signs

- New faces
- New logos

We're ready to talk about your ideas!

BUILDING AND LED SIGNS

- Professional Installation & Service • Licensed & Insured
- Small Businesses • Malls • Industrial/Medical/Office Parks • Municipal Large or Small — WE CAN HANDLE IT!



GET THE WORD
OUT WITH
HIGH IMPACT
LED
MESSAGE
CENTER SIGNS



Wilde Signs sells, installs & services LED Message Displays.

- They're Easy to change or customize messaging for special events.
- We can even fit new to units existing sign cabinets.
- Keep your customers informed!



"Wow! It's like Social Media for Your Sign!"



We're ready to talk about your ideas!

DYNAMIC DIGITAL AUDIO & VISUAL

Wilde Signs sells, installs, services and provides content for your companies audio/visual digital signage. Wilde Signs is partnering with a leading provider of state-of-the-art audio/visual technology so we can provide you with the system and options that best fit your company's needs.

Wilde Signs offers a wide array of custom digital signage applications including digital menu systems

- Interior and exterior digital or LED technology
- System integrated for multiple locations
- Use eye-catching digital menus to replace traditional menu boards
- Custom kiosks and enclosures



Powering Up with a GREENER WAY OF THINKING!



Call us for a consultation and let us demonstrate how you can upgrade to the high-tech world with the digital impact!



DIMENSIONAL SIGNAGE



Take your signage to the next level. Dimensional signs **STAND OUT** and offer a hand-crafted and high-tech look to your business identity, trade-show presentations, sales and point-of-purchase displays!

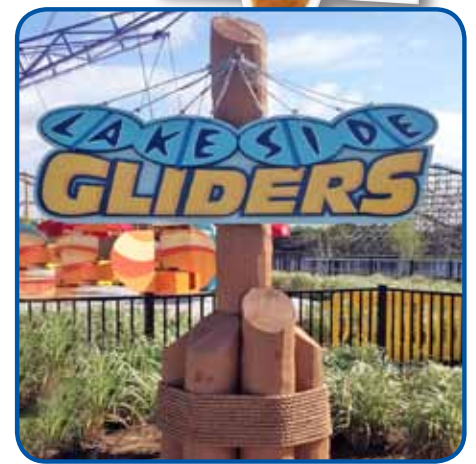


Custom Cut

We can Custom Cut any shape or create dramatic effects with multiple layers!

Look for the Custom Cut icon for great ideas to make your signage WOW your customer!

- Menu Signs
- Price Signs
- POP Signs
- Directional Signs
- Logos & Identity Signs
- Trade-Show Displays
- We can create custom designs or add a "New Dimension" to your current look!



Call us for a custom quote.

Custom Neon Signs

Wilde Signs is excited to offer Custom Made Neon Signage. Neon is a timeless look that can give your business a nostalgic feel to a modern flare.



Call for a quote and we can work on some bright ideas together!



Neon Clocks

Handcrafted to extremely high standards!



We also offer a unique selection of NEON Clocks.

- Custom neon and argon color lights.
- Custom clock faces to make them truly unique



Call us for a custom quote.

FLEET GRAPHICS & EVENT SIGNAGE

**Bold graphics
GET YOU NOTICED!**

Let your vehicle make a statement.

If you are putting it on the road, vehicle graphics make your name highly visible to hundreds if not... thousands of people and customers every day!

- Cars, Trucks & Vans
 - Buses - Municipal, Tour Buses, Church Buses/Vans
 - Delivery Trucks • Semi Trucks & Trailers
 - Emergency Vehicles • Service Vehicles
 - Heavy Equipment
- ...you get the idea!**



Take pride in your ride! Call us for a quote.

ACCORDION PRICE SIGNS

Make Advertising Versatile

Don't find your advertising stuck at one point.

The ability to change pricing, product or brands on the fly is a must in today's competitive marketplace. These accordion price signs can be customized to fit your products and price points can be adapted in seconds.



A POS sign with options. This is one of our most popular signs and can be customized to fit any category

- Changeable Product Inserts
- Accordion Style Pricing
- Make this a Single or Double Sided Sign!



Advertise your dairy, beer, cigarettes or anything else with frequently changing price points!

Call us for a custom quote.

SPIRAL BOUND PRICE SIGNS

Make Advertising
Versatile

Keep a fresh and up to date POS plan with one sign.

These signs bring your POS to the next level. Perfect for cigarette and beer POS that has frequently changing price points, products and brands. Don't limit your capabilities with static signage.



Take your static signage to the next level. Grab onto this sign for full POS versatility.

- Spiral Bound Brand Inserts
- Spiral Bound Pricing
- Spiral Bound Product Inserts
- Make this a Single or Double Sided Sign!

This sign has unlimited capabilities with 12 different beer brands and all the corresponding products available. You could advertise cigarettes or a combination of any products.

Call us for a custom quote.

BUMPER POST SIGNS

Promote at the pumps.

Try our Bumper Post Signs. Printed on inexpensive, durable coroplast. Choose from any image in our catalog or let us design a custom image for you.

Please measure the height and width of posts before ordering.

Complete with Panel and Zip Ties
\$26.50 each.



Bumper Post Flip Signs

\$341.11 each. Includes frame, sign insert, # sets and mounting hardware.

See page 16 for stock price signs.

We can create custom price signs as well.

Call for a quote.

WINDOW & DOOR DECALS

Choose from any stock image in our catalog or let us create custom door decals to draw attention to your specials and product offering!

Double-Sided Door and Window Decal
36"x 6" \$9.22 each



Corner Cooler Door Decals
10"x 8" \$5.20 each



Single-Sided Cooler Door Decal
10"x 4" \$2.50 each



Clear Focus Window Graphics
Call for Quote!
• You can see out, but they can't see in!



If you like one of our stock sign images, but need it in a different format - please call us!

CURB SIDE FRAMES & INSERTS 28" X 44"



Double Sided
Curb Side Frame
\$146.80 each
WSW-01



Wall or Post Mount
Frame
\$76.88 each
WSW-02

Bumper Board Frame
\$199.00 each
WSW-03



WSW-04 \$18.75



WSW-05 \$18.75



WSW-06 \$18.75



WSW-07 \$18.75



WSW-08 \$18.75



WSW-09 \$18.75



WSW-10 \$18.75



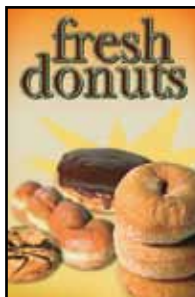
WSW-11 \$18.75



WSW-12 \$18.75



WSW-13 \$18.75



WSW-14 \$18.75



WSW-15 \$18.75



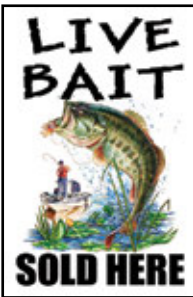
WSW-16 \$18.75



WSW-17 \$18.75



WSW-18 \$18.75



WSW-19 \$18.75



WSW-20 \$18.75



WSW-21 \$18.75



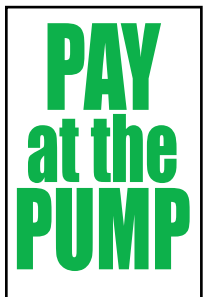
WSW-22 \$18.75



WSW-23 \$18.75



WSW-24 \$18.75



WSW-25 \$18.75



WSW-26 \$18.75



WSW-27 \$18.75



WSW-28 \$18.75



WSW-29 \$18.75



Dry Erase Decal

6" x 8" Decal

Add a Dry-Erase Price
Decal for just \$1.99
WS-STARD 68

Drive sales into the store! We can create custom inserts!

PUMP TOPPER EXTENSIONS

2-Sided
Durable Styrene

Add that little extra message on your pumps.

Call us about creating custom extensions for special events, holiday greetings and more. We know you need to drive customers off the pumps and into the stores and this is a great way to find that extra needed ad space.



Over 30
Flavors!



Custom Die-Cut
PUMP TOPPER EXTENSIONS
Call for a Quote!

Pricing for inserts listed on pg. 18 are for 20" x 12" - all other sizes - call for pricing



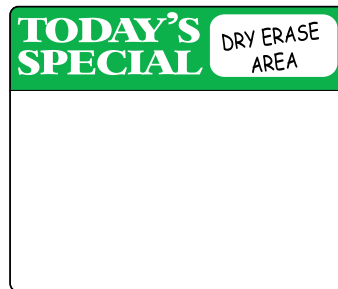
PTE-01

\$5.75



PTE-02

\$5.75



PTE-03

\$5.75



PTE-04

\$5.75

Any of our stock pump topper signs can be purchased in the popular sizes listed below. We can also create CUSTOM SIGNS and CUSTOM SIZES.

| SMALL | | Medium | |
|--------------------|-------------------|--------------------|-----------------|
| Amoco | 11-11/16 x 17-1/2 | Citgo | 11-3/4 x 19-3/4 |
| Marketing Displays | 11 x 14 | Chevron | 10-1/4 x 24-1/2 |
| Phillips Oil | 12-1/2 x 17-1/2 | Concept | 12 x 20 |
| Tesoro | 11-11/16 x 17-1/2 | Fina | 12 x 20 |
| LARGE | | Marathon | 12 x 20 |
| Conoco | 15 x 24 | Marketing Displays | 12 x 20 |
| Exxon | 12-1/4 x 26-1/8 | Phillip Morris | 12 x 20 |
| Sohio | 14-1/8 x 23-1/4 | Process Displays | 12 x 20 |
| JUMBO | | Shell | 10-3/4 x 23-1/2 |
| Mobil | 14-3/8 x 29-3/8 | Sinclair | 12 x 20 |
| | | Texaco | 12-1/2 x 22-1/8 |
| | | Union Oil | 12 x 20 |

Let us help you with your custom order.

PUMP TOPPER INSERTS & FRAMES

Single-Sided
Durable Styrene

We make custom pump topper inserts & frames.

Let us help create a custom insert for your promotion or we can add your logo to our insert designs. Let us hear your ideas!

\$19.95

WST-01
Pump Topper Frame
(Inserts not included)

See size chart on pg. 17 for more sizes.



WST-02 Dry Erase \$7.20



WST-03 Dry Erase \$7.20



WST-04 Dry Erase \$7.20



WST-05 Dry Erase \$7.20



WST-06 \$7.20



WST-07 \$7.20



WST-08 \$7.20



WST-09 \$7.20



WST-10 \$7.20



WST-11 \$7.20



WST-12 \$7.20



WST-13 \$7.20



WST-14 \$7.20



WST-15 \$7.20



WST-16 \$7.20



WST-17 \$7.20



WST-18 \$7.20



WST-19 \$7.20



WST-20 \$7.20



WST-21 \$7.20



WST-22 \$7.20



WST-23 \$7.20



WST-24 \$7.20



WST-25 \$7.20



WST-26 \$7.20



WST-27 \$7.20



WST-28 \$7.20



WST-29 \$7.20



WST-30 \$7.20



WST-31 \$7.20

Promote sales while they pump. Call Today!

SWINGER SIDEWALK SIGN

32" x 42" swinging sign with 24" x 36" double sided sign. Sign includes 1 double sided sign panel with one of our stock images shown throughout our catalog.

Call us about custom images designed for your promotion.

\$149.75 each

WS-SSS



SWINGER CHANGEABLE MESSAGE SIGN

32" x 42" swinging changeable message sign with 2 sided 7 line, 24" x 36" white sign face and over (300) 4" letters and numbers included.

Custom 24" x 9" header panel available. Call us to discuss your needs.

\$167.50 each

WS-SMS



ALUMINUM FLIP PRICE SIGNS

Pole or Wall Mounts



- CHANGE PRICES IN A SNAP!
- Choose from one of our stock headers shown below or let us customize the sign for your needs.
- Choose Wall Mount, Pole Mount or Curb Frame.
- Curb Frame is available in 28" x 44" or 41" x 55" size
- Pole Mount and Wall Mount available in 28" x 44" size or 41" x 55" size

Changeable Headers



FLIP-01



FLIP-02



FLIP-03



FLIP-04



FLIP-05



FLIP-06

Curb Frame (double sided) (2 sign panels) 28" x 44" \$499.00 each

Pole Mount Frame and 28" x 44" sign \$266.87 each
41" x 55" sign \$345.00 each

Pole Mount Frame includes mounting hardware

Wall Mount Frame and 28" x 44" sign \$250.00 each
41" x 55" sign \$330.00 each

A-Frames



Curb Frames



All stock images can be modified to fit any option.

SIGNICADE® SIGN STANDS • 25" X 45"

Made from recycled polyethylene, Signicades are very portable yet very durable. 24"x 36" sign panels easily attach with double-sided tape (included).



Frames \$89.04 each
Adhesive Graphic Panels \$12.95 each

WS-RFSC

With Tracking for slide-in letters or message. WS-RFSC T



Frame with tracking \$97.88 each
Panels Not Included

22.5" x 36" Double Sided Graphic panel \$18.75 each

Great for quick change of advertised special.

WS-RFSCY

With Tracking for slide-in letters or message. WS-RFSCYT

SPRINGER SIDEWALK SIGN The Ultimate portable outdoor sign!



Light weight but can withstand 30+ mph winds. You can change the sign faces in seconds. So have several on hand to keep your message fresh.

Base \$88.57 each WS-SPRING01

Double Sided Sign Panel \$27.98 each WS-SPRING02

Standard Sign panel is 24" x 36" and is made of 10 mil. Coroplast. Choose from one of the stock images shown in our catalog.

**Call us about custom images.
WE CAN ALSO CREATE CUSTOM SHAPES!**



WHEELIE SIDEWALK SIGNS

Tip 'N Roll • Grip it, Tip it and Roll it! No lifting just roll in place for prominent viewing or in front of outdoor product displays!



Tip "N Roll Base \$99.98 each

WS-WHEELIEB

Double Sided Full Color Sign Panel 24" x 46" \$50.35 each



Call for a Quote.



For panels on the signs shown above, choose from any of the stock images shown in the catalog or call about custom signs.



Custom Cut
See pp. 10

Economical advertising signs!
These single-sided signs printed on lightweight 4 mil coroplast are very durable and easy to hang. Price includes one Pole Sign and two 24" zip ties for mounting.



WSP-01



WSP-02



WSP-03



WSP-04



WSP-05



WSP-06



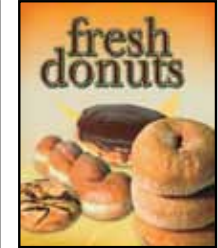
WSP-07



WSP-08



WSP-09



WSP-10



WSP-11



WSP-12



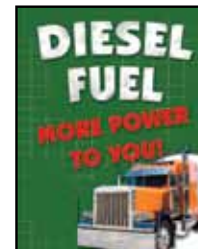
WSP-13



WSP-14



WSP-15



WSP-16



WSP-17

Let us help you with your custom order.

WAGNER ZIP-CHANGE® PRODUCTS

Change out Number Placards easily while remaining safely on the ground. Number changer sold in two parts: Extendable telescoping pole and suction cup attachment.

Poles:

WTP-102
6'-12' extendable pole
\$58.00 each

WTP-103
6'-18' extendable pole
\$77.67 each

Suction Cup Attachments:

WTP-106-4
4" Single Cup
\$17.26 each

WTP-106-7
7" Jumbo Cup
\$48.33 each



Call about changeable copy tracking or available number sets.

WINDOW PRICE SIGNS • 17.5" X 30"

\$26.50 each.

- Affordable way to advertise your product with changeable pricing
- Display in window, hang from ceiling or mount to wall
- Single sided
- Accordion number sets
- 2 suction cups included for window display



Custom graphic panels available
Call for Details!



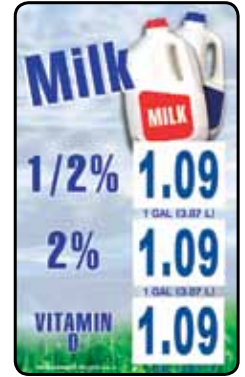
PS-01



PS-02



PS-03



PS-04

DRY-ERASE MESSAGE SIGNS • 16" X 24"

\$23.75 each.

- Printed on lightweight gator board
- Comes with double sided tape for easy mounting
- Attractive snap trim frame



We can Custom Cut your sign into any shape for high impact!



DRY-01



DRY-02



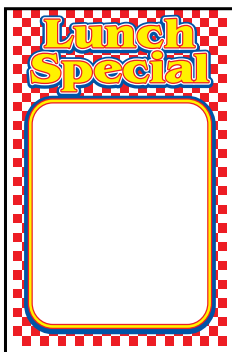
DRY-03



DRY-04



DRY-05



DRY-06



DRY-07



DRY-08



DRY-09



DRY-10

Custom images and sizes available.

Eye catching window posters and frames.
Choose from high impact styrene or durable paper.



WNP-03



WNP-04



WNP-05



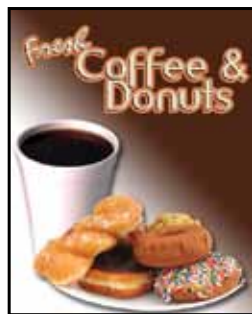
WNP-06



WNP-07



WNP-08



WNP-09



WNP-10



WNP-11



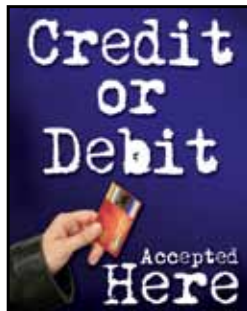
WNP-12



WNP-13



WNP-14



WNP-15



WNP-16

We can create custom posters for your promotion! Call Us!

Aluminum Poster Frames \$59.98 each.

- Lightweight and durable
- Interior and exterior use
- Snap-Lock design makes it easy to change out posters

WNP-FRAME

- Posters sold separately



This is a great item for Monthly Promotions or Special Event Listings.

For more about our monthly sign programs see page 2-4 or just give us a call.

Promote Profits! Call and order today!

CEILING DANGLERS

Get your customer's attention with our colorful, durable ceiling danglers. Specify the type you'd prefer when ordering.

Tri-way \$19.95 each.
16" x 16" • 3-sided
Dry Erase add \$3.50 per sign

Double Sided \$11.95 each.
24" x 16" • 2-sided
Dry Erase add \$3.50 per sign

Custom Die-Cut Danglers available. Call us for a quote.



WCD2-01 2 sided
WCD3-01 3 sided



WCD2-02 2 sided
WCD3-02 3 sided



WCD2-03 2 sided
WCD3-03 3 sided



WCD2-04 2 sided
WCD3-04 3 sided



WCD2-05 2 sided
WCD3-05 3 sided



WCD2-06 2 sided
WCD3-06 3 sided



WCD2-07 2 sided
WCD3-07 3 sided



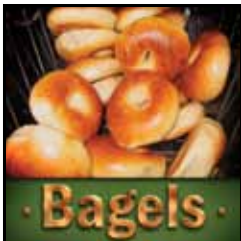
WCD2-08 2 sided
WCD3-08 3 sided



WCD2-09 2 sided
WCD3-09 3 sided



WCD2-10 2 sided
WCD3-10 3 sided



WCD2-11 2 sided
WCD3-11 3 sided



WCD2-12 2 sided
WCD3-12 3 sided



WCD2-13 2 sided
WCD3-13 3 sided



WCD2-14 2 sided
WCD3-14 3 sided



WCD2-15 2 sided
WCD3-15 3 sided

Custom images and sizes available

SHELF WOBBLERS • 5" X 3"

.015 Styrene. Attaches to shelf with double-sided tape. Call attention to new or sale products. Tell us what you want to advertise and we will take care of the rest.



1-3 color \$1.25 each
Full color \$1.39 each

DRY-ERASE STARBUSTS Customize the image to fit your needs. \$3.25 each.



STAR-01



STAR-02



STAR-03



STAR-04



STAR-05



STAR-06



STAR-07



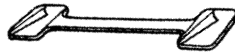
STAR-08

TWIST-POP SIGN HOLDER

3 1/8" long 30¢ each 6" long 50¢ each



- Attach one end to flat surface and give it a twist
- Available in 3 1/8" or 6" lengths
- Available with 2 or 3 adhesive pads
- Soft aluminum



SPRING WOBBLER

48¢ each.



- Add eye-catching motion to nearly any display
- 1" metal spring with adhesive white styrene mounting ends
- Adheres to any flat surface
- Holds signs and promotional items

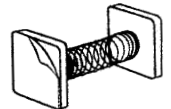


TABLE TENTS • 5" X 7"

Paper or Coroplast.
Other sizes available.
Custom designs also available. Call for details.

Paper \$2.78 ea.
Coroplast \$3.05 ea.



COUNTER EASEL SIGNS 8.5" X 11"

\$4.98 ea.
Add dry-erase \$5.45 ea.

We can also make dry-erase signs for write on price points or daily special listings!

COUNTER AND FLOOR GRAPHICS

Grab your customer's attention by using high-impact counter or floor graphics. Select images from our catalog or let us design custom graphics for you. Call us for pricing information.



Modify stock images to fit any sign option or go custom!

MAGNETIC MENU SIGNS • 32" X 24"

\$67.10 each.

- Single sided • Constructed of gator board with decorative snap-trim frame • Magnetic price points
- Custom menu signs available

Call for Details!



MAG-01



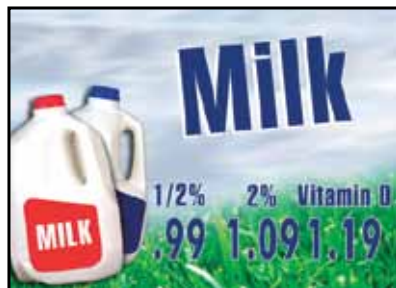
MAG-02



Custom Cut
See pg. 10



MAG-03



MAG-04

Customize with Your Logo, Your Product, Your Price!
Call for Details!

CUSTOM MENU BOARDS

- Custom Design
- Professional installation
- Changeable content/pricing
- Restaurants • C - Stores
- Concession Stands/Trailers
- Don't forget service menus for Repair Shops, Car Washes and more!



Custom Cut
See pg. 10



Call us to discuss a custom menu board option for you.

FULL COLOR BANNERS • 6' X 2' 13 oz. Vinyl \$56.95 each. Mesh \$59.50 each.

Choose from heavy duty vinyl or wind resistant mesh.



WSB-01



WSB-02



WSB-03



WSB-04



WSB-05



WSB-06



WSB-07



WSB-08



WSB-09



WSB-10



WSB-11



WSB-12



WSB-13



WSB-14



WSB-15



WSB-16



WSB-17



WSB-18



WSB-19



WSB-20



WSB-21



WSB-22



WSB-23



WSB-24

We can produce ANY SIZE banner! Call for a quote.

NOZZLE TALKERS

Square 3" x 3" \$1.45 each.



SNT-01



SNT-02



SNT-03



SNT-04

We also carry the boots.



Die-Cut Nozzle Talker Pump Handle Boot.
Boot Price \$16.00 each

Die Cut \$1.45 each



DNT-01



DNT-02



DNT-03

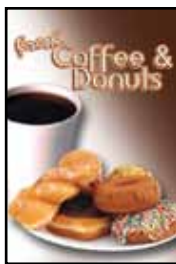


DNT-04

HOSE PROMOTERS



HP-01



HP-02



HP-03



HP-04



Hose Promoter Frame
HP-Frame \$9.98 each

ZHP-01

\$2.75

ZHP-02

\$2.75

ZHP-03

\$2.75

ZHP-04

\$2.75

ZHP-01

\$3.90

ZHP-02

\$3.90

ZHP-03

\$3.90

ZHP-04

\$3.90

Zip Tie Hose Promoter



ZHP-Hose

Hose promoters printed on .040 styrene and come with zip ties to attach to hoses without the frames.

Choose from images above or we can create one from most of the images found in our catalog.

NEW Tri-Way Hose Promoter

- Durable corrugated plastic
- Simply wrap around the pump hose, adhere the seam and zip tie to the hose
- Easy and effective

\$6.65 each



Modify stock images to fit any sign option or go custom!

PROJECTION MOUNT SIGNS • 12" X 20" Coroplast \$14.25 each. Aluminum \$24.50 each.

Low cost and effective way to promote monthly sale items. Made from lightweight, durable 4 mil. Coroplast. Includes double-sided tape and holes for mounting. Can easily mount to island poles.

Projection Mount Signs mount on pump sides, walls, columns or poles.



See Projection Mount Sign Image Options on Next page.



Projection Mount Sign Bracket
Quickly change signs.
\$16.25 each
WPM-SB01

PUMP END / ISLAND POLE SIGN

Top/Side load plastic frame includes two-way tape for mounting



8.5" x 11" frame \$19.35 each
Item no. PEF-11

22" x 28" frame \$29.75 each
Item no. PEF-28

To order inserts for these frames:

Choose inserts from next page and add the code (PEF-11) or (PEF-28) to insert order number. For example, if you wish to order the (ATM sign - "WPM-08") for the (PEM-11) frame then your order code would be (WPM-08-PEM-11)

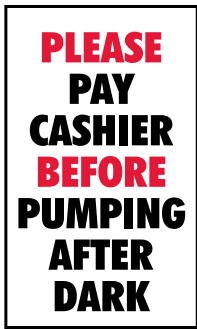
Inserts made from .020 high impact styrene

8.5" x 11" Insert \$3.20 each
Add item code. PEF-11 to end of insert code

22" x 28" Insert \$9.25 each
Add item code. PEF-28 to end of insert code

Custom images and sizes available.

PROJECTION MOUNT SIGNS & PUMP END INSERTS



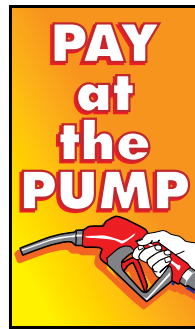
WPM-01



WPM-02



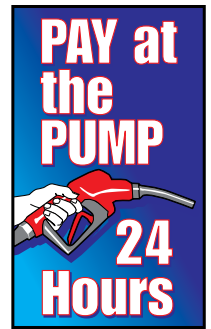
WPM-03



WPM-04



WPM-05



WPM-06



WPM-07



WPM-08



WPM-09



WPM-10



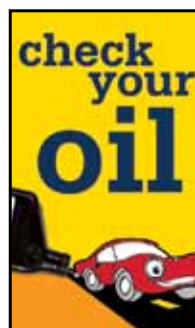
WPM-11



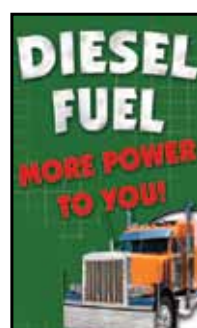
WPM-12



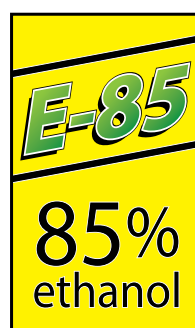
WPM-13



WPM-14



WPM-15



WPM-16



WPM-17



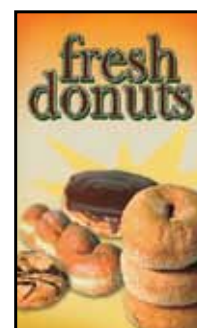
WPM-18



WPM-19



WPM-20



WPM-21



WPM-22

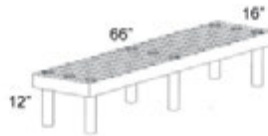
Don't see what you need? Give us a call. We can create custom signs or add your logo to our stock signs!

Modify stock images to fit any sign option or go custom!

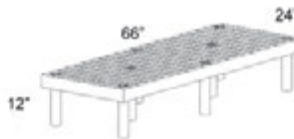
BENCHMASTER® All Plastic Display Systems



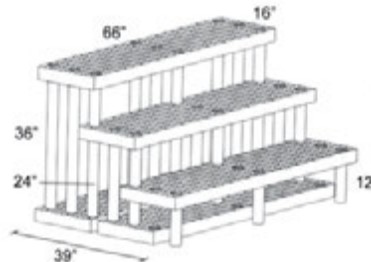
- Indoor/outdoor!
- Add visibility to your products!
- Increase Impulse Sales!
- Maximize your product space!



SM361201S 36"wide x 16" deep x 12" tall
 SM661201S 66"wide x 16" deep x 12" tall
 SM961201S 96"wide x 16" deep x 12" tall



CS361201S 36"wide x 24" deep x 12" tall
 CS661201S 66"wide x 24" deep x 12" tall
 CS961201S 96"wide x 24" deep x 12" tall
 CS961201S3 96"wide x 36" deep x 12" tall



CW363603S 36"wide x 39" deep x 36" tall
 CW663603S 66"wide x 39" deep x 36" tall
 CW963603S 96"wide x 39" deep x 36" tall

Additional leg sizes available! CALL FOR PRICING!

CUSTOM DISPLAY SHELF SIGNS



Advertise your specials and make more sales! Call for details

HOT ITEM!

CALL FOR PRICING!

We can create custom signage for your best selling items.

OIL DEALER FLAGS • 42" X 30"

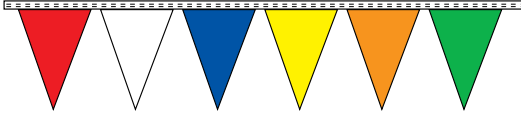


| | | | | | | |
|---------------------------|--------|----------------------------|--------|----------------------------|--------|---------------------------|
| ODF-14 | ODF-17 | ODF-19 | ODF-12 | ODF-16 | ODF-18 | ODF-20 |
| 1-10 Flags – \$27.20 each | | 11-15 Flags – \$23.60 each | | 16-24 Flags – \$23.10 each | | 25 or more – \$22.05 each |

PENNANTS • 9" X 12" Add style color pattern when ordering. PENNANTS • 12" X 18"

P123 60' long 50 pen. per string \$11.25 ea.
 P120 120' long 100 pen. per string \$17.90 ea.

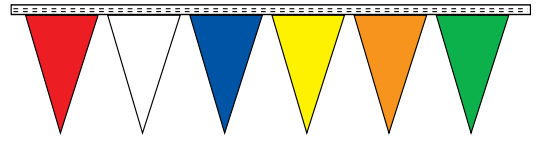
Style color pattern -A shown (6 assorted colors)



- Style B
- Style C
- Style D
- Style Q
- Style R
- Style G
- Style H
- Style I
- Style J
- Style K
- Style L
- Style M
- Style O
- Style P

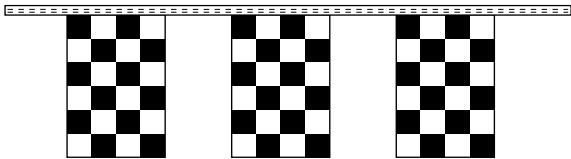
P48 105' long 48 pen. per string \$15.20 ea.

Style color pattern -A shown (6 assorted colors)

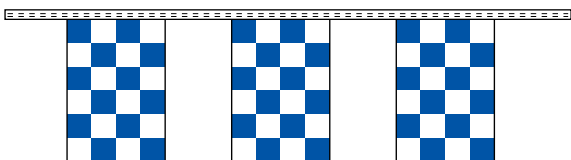


CHECKERED RACE TRACK STARTER PENNANTS Add style color pattern when ordering.

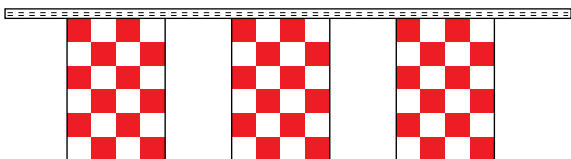
Style A



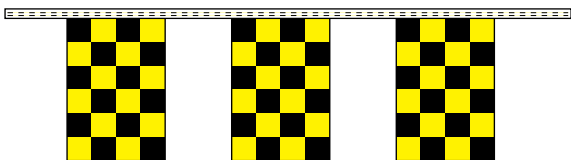
Style J



Style H

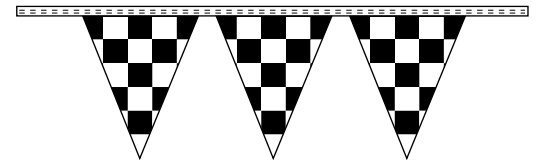


Style K

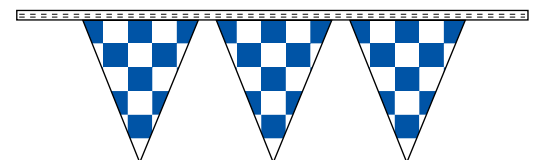


| Stock # | 4 mil. Economy | | | 8-mil Heavy Duty | | |
|---------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| | PT30 30ft | PT60 60ft | PT100 100ft | PT308 30ft | PT608 60ft | PT1008 100ft |
| Triangle 12"x18" | 12 per string | 24 per string | 48 per string | 12 per string | 24 per string | 48 per string |
| Cost per string | \$7.70 | \$11.20 | \$17.50 | \$9.40 | \$14.70 | \$23.80 |

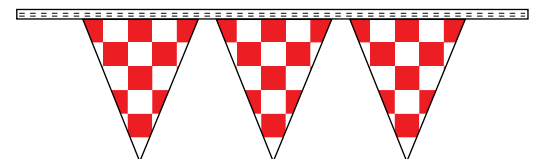
Style A



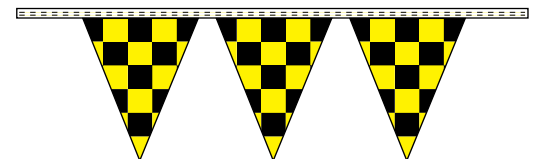
Style J



Style H



Style K



| Stock # | 4 mil. Economy | | | 8-mil Heavy Duty | | |
|----------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|
| | PT30 30ft | PT60 60ft | PT100 100ft | PT308 30ft | PT608 60ft | PT1008 100ft |
| Rectangle 12"x18" | 15per string | 30per string | 60per string | 15per string | 30per string | 60per string |
| Cost per string | \$7.70 | \$11.20 | \$17.50 | \$9.40 | \$14.70 | \$23.80 |

WINDSHIELD SERVICE CENTERS & GAS/C-STORE ACCESSORIES

Single Bucket Windshield Service Center \$110.00 ea. WSC-01

- Includes mounting hardware for easy column placement
- Towel dispenser holds standard 1 or 2-ply folded towels (towels not included)
- Includes 2-gallon removable water bucket and squeegee



BK G

Windshield Service Center Display Inserts \$5.90 ea.



WSC-05



WSC-06



WSC-07



WSC-08



WSC-09



WSC-10



WSC-11



WSC-12



WSC-13



WSC-14



WSC-15



WSC-16

Squeegees

STANDARD

8" wide sponge/squeegee
20" long handle
WSC-24
\$6.50 each.



SUV SQUEEGEE

Lightweight aluminum handle extends to 42" long
WSC-25
\$12.95 each.



SQAD SQUEEGEE

20" handle with area for custom message or company logo
WSC-SQAD \$8.95 each.
Call about discount for large quantity orders.



Call for a quote for custom message inserts.



WSC-17



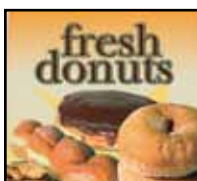
WSC-18



WSC-19



WSC-20



WSC-21



WSC-22



WSC-23

We can create custom inserts!



Inserts are available for old or new models.

Cove Isle Windshield Service Center

\$113.00 each

WSC-03

- Includes mounting hardware for easy column placement
- Towel dispenser holds standard 1 or 2-ply folded towels (towels not included)
- Includes 2-gallon removable water bucket and squeegee

BK



SQUEEGEE BUCKET

\$22.95 each
WSC-04

BK



Waste Windshield Service Centers

45-GALLON HEX \$171.45 each

- 35 gallon trash capacity
- Uses 39 gallon trash bags
- Includes towel bucket, wash bucket and squeegee

BK

DP

WSC-26



25-GALLON SQUARE \$169.25 each

- 25 gallon trash capacity
- Uses 39 gallon trash bags
- Includes towel bucket, wash bucket and squeegee

WSC-27

BK

G

BL



Waste Containers

45-GALLON HEX \$139.25 each

- 35 gallon trash capacity
- Uses 39 gallon trash bags

BK

CG

BE

BL

G

WSC-28



Island Convenience Centers

55-GALLON \$425.95 each

DOUBLE SIDED

- 55 gallon total trash capacity
- Includes 2 towel dispensers, 2 wash buckets and 2 squeegees

CG

MB

WSC-32



38-GALLON SQUARE \$118.75 each

- 38 gallon trash capacity
- Uses 39 gallon trash bags

WSC-29

BK

G

BE

BL

SMOKERS' OUTPOST

STANDARD \$78.05 each

- 30 gallon trash capacity
- No sand or water needed

G

BE

BK

WSC-30



55-GALLON \$319.05 each

SINGLE SIDED

- 55 gallon total trash capacity
- Includes towel dispenser, wash bucket and squeegee

CG

MB

WSC-33



SMOKERS' OUTPOST
SITE SAVER COMBO

- 30 gallon trash capacity
- No sand or water needed

WSC-31

BK

BE

Color Guide

BK

CG

G

BE

MB

BL

Black

Charcoal Gray

Gray

Beige

Monterey Cliff
Brown

Blue

GAS PUMP DECALS • 12" X 5"

\$1.95 each.



WS-32



WS-33



WS-34



WS-35



WS-36



WS-37



WS-38



WS-39



WS-40



WS-41



WS-42



WS-43



WS-44



WS-45



WS-46



WS-47



WS-48



WS-49



WS-50



WS-51



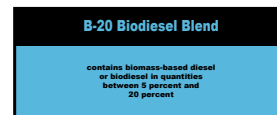
WS-52



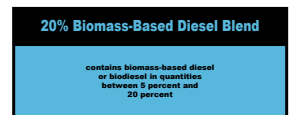
WS-53



WS-54



WS-58



WS-59



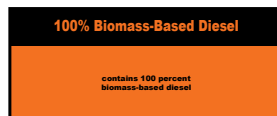
WS-55



WS-56



WS-60



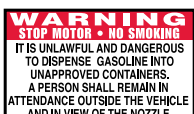
WS-61



WS-57

GAS PUMP DECALS • 5" X 3"

\$1.20 each.



WGD-01



WGD-02



WGD-03



WGD-04



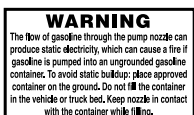
WGD-05



WGD-06



WGD-07



WGD-08



WGD-09



WGD-10



WGD-11



WGD-12



WGD-13



WGD-14



WGD-15



WGD-16



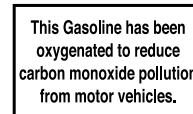
WGD-17



WGD-18



WGD-19



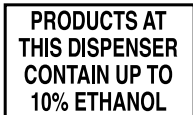
WGD-20



WGD-21



WGD-22



WGD-23



WGD-24

We can create any custom decals!

Call about getting custom decals.

GAS PUMP DECALS

Specify color when ordering.

| SIZE | PRICE |
|---------|-----------|
| 6"x 2" | .55 each |
| 12"x 3" | 1.05 each |
| 25"x 4" | 1.95 each |

Red on White
 Black on White
 White on Black
 or choose
ANY COLOR
 on a clear
 or white decal

Unleaded
 Unleaded Plus
 Unleaded Premium
 Unleaded Regular
 Midgrade
 Midgrade Unleaded
 Super Unleaded
 Premium
 Premium Unleaded
 No Lead
 Gasoline

#1 Diesel
 #2 Diesel
 Bio-Diesel
 Diesel
 Diesel High Sulfur (off road)
 Diesel Low Sulfur (on road)
 Diesel Ultra-Low Sulfur
 Premium Diesel
 # 1 Fuel Oil
 #2 Fuel Oil

K-1 Kerosene
 Kerosene
 Kerosene Dyed
 Kerosene Undyed
 Hydraulic Oil
 Used Oil
 Waste Oil
 Stop Engine
 No smoking
 Flammable
 Combustible
 No Open Flames

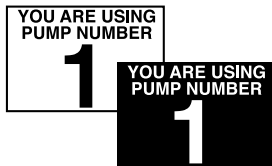
UNLEADED

PUMP NUMBERS

Available in numbers 1-24 • Specify color when ordering.

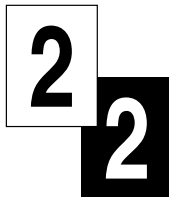
PN-1 3" x 4"

Black on White
 White on Black
 35¢ each



PN-2 4" x 3"

Black on White
 White on Black
 35¢ each



PN-5 10"

- Specify number and color
- Printed on .063 aluminum
- 1" bend with high-tack double sided tape and mounting holes

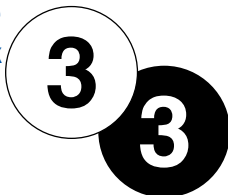
\$19.92 each

Custom shapes available.
 Call for quote.



PN-3 4" x 4"

Black on White
 White on Black
 Die Cut
 Circle
 50¢ each



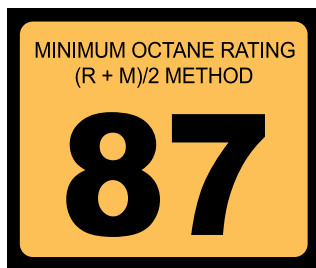
PN-4 9" x 10"

- Specify number and color
- Printed on .040 aluminum
- 1" bend with high-tack double sided tape and mounting holes

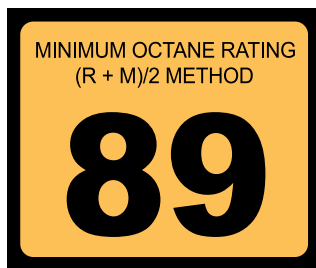
\$8.50 each



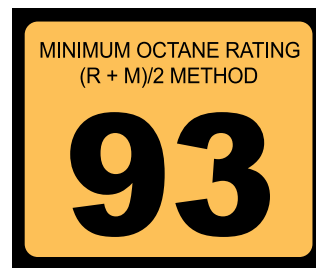
OCTANE RATING DECALS • 3" X 2.5"



OR-87



OR-89



OR-93

| QTY. | PRICE |
|------|----------|
| 50 | .20 each |
| 100 | .18 each |
| 200 | .16 each |
| 500 | .14 each |

Other octane numbers available • 4" x 3" Michigan mandatory decals also available.

Don't see what you need... Call us, we can make it!



WS-01



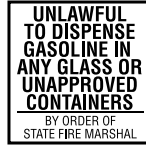
WS-02



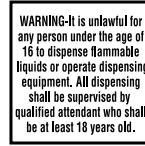
WS-03



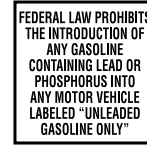
WS-04



WS-05



WS-06



WS-07



WS-08



WS-09



WS-10



WS-11



WS-12



WS-13



WS-14



WS-15



WS-16



WS-17



WS-18



WS-19



WS-20



WS-21



WS-22



WS-23



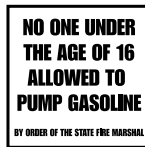
WS-24



WS-25



WS-26



WS-27

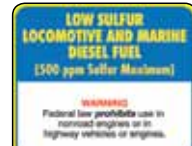


WS-28

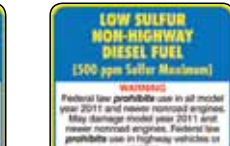
DIESEL & KEROSENE PUMP DECALS
3.25" X 8"
\$1.35 each

BIODIESEL
3" X 3"
90¢ each

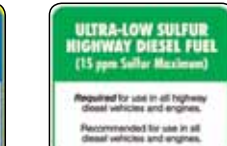
DIESEL & KEROSENE PUMP DECALS 3.5" X 3"
\$1.20 each



WDK-25



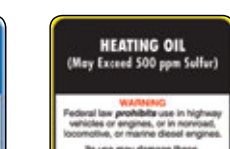
WDK-26



WDK-27



WDK-28



WDK-29



WDK-30



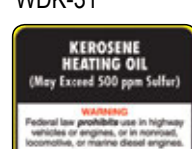
WDK-31



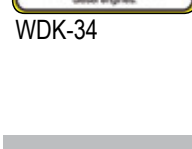
WDK-32



WDK-33



WDK-34



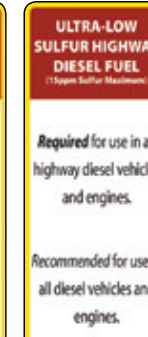
WDK-34



WDK-34



WDK-35



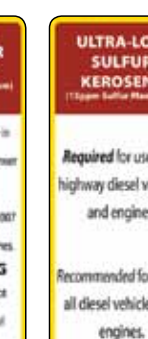
WDK-36



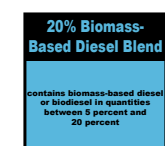
WDK-37



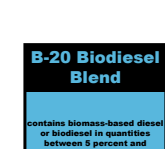
WDK-38



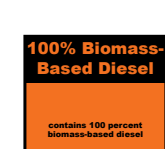
WDK-39



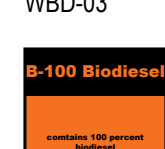
WBD-01



WBD-02



WBD-03



WBD-04

Promote safety & sales. Call about custom decals.

FUEL STORAGE TANK COLLARS • 38" X 3.5"

\$6.95 each.



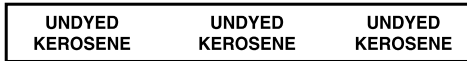
WSTC-01



WSTC-04



WSTC-07



WSTC-10



WSTC-13



WSTC-16



WSTC-02



WSTC-05



WSTC-08



WSTC-11



WSTC-14



WSTC-17



WSTC-03



WSTC-06



WSTC-09



WSTC-12



WSTC-15



WSTC-18

IDENTIFICATION TAGS WITH CLAMPS • 3.5" X 2.5"

\$3.76 each.

VALVE IDENTIFICATION TAGS



IDT-01



IDT-02



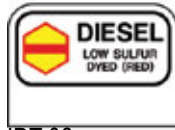
IDT-03



IDT-04



IDT-05



IDT-06



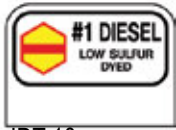
IDT-07



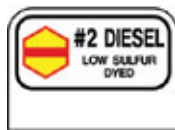
IDT-08



IDT-09



IDT-10



IDT-11



IDT-12



IDT-13



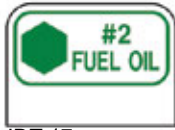
IDT-14



IDT-15



IDT-16



IDT-17



IDT-18



IDT-19



IDT-20



IDT-21



IDT-22



IDT-23



IDT-24



IDT-25



IDT-26



IDT-27



IDT-28



VALVE IDENTIFICATION TAGS 3.5" x 1.5"

- Heavy gauge aluminum
- Nylon strap included

Quantities of 1-50 \$1.43 each

Quantities of 51 or more \$1.39 each

- To Order Valve ID Tags:
- USE ID Tag numbers from above but replace the "IDT" with "IVT"

Example:

IDT-01 (unleaded regular) becomes IVT-01

Capacity tags 54¢ per set of 3



TANK PLACARDS OR DECALS

TD = Decal \$1.55 each • TI = Styrene Insert \$1.95 each.

10.75" x 10.75" decal or placard



TD-1
TI-1



TD-2
TI-2



TD-3
TI-3



TD-4
TI-4



TD-5
TI-5



TD-6
TI-6



TD-7
TI-7



TD-8
TI-8



TD-9
TI-9



TD-10
TI-10



TD-1075 TI-1075
Propane, Butane,
Isobutane, LPG,
Petroleum
Gasses/Liquid



TD-1202 TI-1202
Diesel Fuel
Fuel Oil
Gas Oil



TD-1203 TI-1203
Gasoline
Gasohol
Petrol
Flammable Combustion



TD-1223 TI-1223
Kerosene



TD-1230 TI-1230
Methanol



TD-1267 TI-1267
Crude Oil



TD-1268 TI-1268
Petroleum
Distillates



TD-1270 TI-1270
Petroleum Oil



TD-1863 TI-1863
Aviation Fuel



TD-1987 TI-1987
Denatured Alcohol



TD-1993 TI-1993
Combustible Liquid



TD-1999 TI-1999
Liquid Tars
Road Asphalt Oils



TD-3257 TI-3257
Elevated Temp. Liquid



Other numbers available
upon request. Please
call us with your needs

27" x 9" decal \$4.92 each



TD-11



TD-12



TD-13



TD-14



TD-15



TD-16



TD-17



TD-18

12.5" x 12.5" Placard Holder \$21.98 each



TI-Holder

Anodized aluminum with Stainless steel clip. Accommodates styrene placards

We can create any custom decal & placards.

ALUMINUM SIGNS • 24" X 16"

\$32.00 each.

All aluminum signs are printed on .040 white aluminum, rounded corners with pre-drilled holes in each corner for easy mounting.



AL-1



AL-2



AL-3



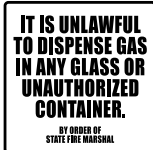
AL-4



AL-5

ALUMINUM SIGNS 12" X 12"

\$12.00 each.



AL-6



AL-7



AL-8



AL-9



AL-10



AL-11



AL-12



AL-13



AL-14



AL-15



AL-16

14" X 10" \$11.70 each.



AL-17



AL-18



AL-19

ALUMINUM SIGNS • 12" X 18"

\$14.95 each.



AL-20



AL-21



AL-22



AL-23



AL-24



AL-25



AL-26



AL-27



AL-28



AL-29



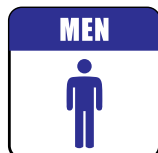
AL-30



AL-31

ALUMINUM REST ROOM SIGNS

12" x 12" \$12.00 each



RR-1



RR-2



RR-3

6" x 6" \$4.25 each



RR-4



RR-5



RR-6



RR-7



RR-8

12" x 6" \$6.55 each



RR-9



RR-10



RR-11



RR-12



RR-13

We can create custom signs and colors for your needs!

BRACKET SIGNS • 24" X 16"

Aluminum \$32.00 each • Styrene \$14.95 each.

Bracket signs come in your choice of aluminum or durable styrene and are available in horizontal or vertical applications.
BSA - .040 Aluminum BSS - .060 Styrene



BSA-01 Aluminum
BSS-01 Styrene



BSA-02 Aluminum
BSS-02 Styrene



BSA-03 Aluminum
BSS-03 Styrene



BSA-04 Aluminum
BSS-04 Styrene



BSA-05 Aluminum
BSS-05 Styrene



BSA-06 Aluminum
BSS-06 Styrene



BSA-07 Aluminum
BSS-07 Styrene



BSA-08 Aluminum
BSS-08 Styrene



BSA-09 Aluminum
BSS-09 Styrene



BSA-10 Aluminum
BSS-10 Styrene



BSA-11 Aluminum
BSS-11 Styrene



BSA-12 Aluminum
BSS-12 Styrene



BSA-13 Aluminum
BSS-13 Styrene



BSA-14 Aluminum
BSS-14 Styrene



BSA-15 Aluminum
BSS-15 Styrene



BSA-16 Aluminum
BSS-16 Styrene



BSA-17 Aluminum
BSS-17 Styrene



BSA-18 Aluminum
BSS-18 Styrene



BSA-19 Aluminum
BSS-19 Styrene



BSA-20 Aluminum
BSS-20 Styrene

22" vertical \$16.95 each

28" horizontal \$17.95 each

Bracket Arms

The Bracket Arm is durable lightweight aluminum U-Channel. It Includes 2 stainless steel clamps.



Custom images, colors and sizes available.

ALUMINUM POLE SIGNS • 24" X 36"

\$58.50 each.



ALP-1



ALP-2



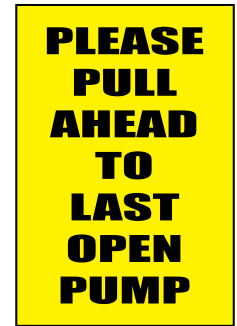
ALP-3



ALP-4



ALP-5



ALP-6



ALP-7



ALP-8



ALP-9



ALP-10



ALP-11



COROPLAST YARD SIGNS • 24" X 18"

Sign includes a wire H-Stake



WCP-1



WCP-2



WCP-3



WCP-4



WCP-5



WCP-6



WCP-7



WCP-8



WCP-9



WCP-10

Panel Prices 24" x 18"

| | |
|------------|---------------|
| 1 color | \$8.25 each |
| 2 color | \$8.80 each |
| 3 color | \$8.80 each |
| Full color | \$13.90 each* |



Example:
Custom full
color yard
sign with
H-Stake



Realicade® Plastic Sign
Frame for 24"x 18" signs
Virtually indestructible
Black Frame - \$33.58 each

24"x 6" Rider Panels

| | |
|------------|--------------|
| 1 color | \$2.40 each |
| 2 color | \$2.95 each |
| 3 color | \$3.50 each |
| Full color | \$5.10 each* |

Choose from any of our stock images or call us for a quote on having custom images created for you!

Custom images, colors and sizes available.

Our Team is ready to help you with all of your signage needs!

Wilde Signs is a family owned and operated business. Our mission is to establish and maintain close working relationships with our clients. We enjoy providing quality signs and graphics with aggressive pricing to help clients maximize their marketing and advertising budgets. We also enjoy presenting solutions and new ideas to our clients.

Wilde Signs has been blessed with very solid client relationships. These relationships have provided opportunities for Wilde Signs and our associates. We have invested moderately in the most current state-of-the-art printing equipment to provide you with the highest quality.

At Wilde Signs, we understand the best advertising we will ever have is the good word from a satisfied customer.

We also understand that to achieve this we need to invest in our team. At Wilde Signs, we hold important, the "fading" traditions that make our team what it is, such as a good wage, turkeys at Thanksgiving, Christmas bonuses and a family business atmosphere that celebrates our achievements together as well as overcoming obstacles together. We have fun doing what we do and strive to do it well.

Our entire team at Wilde Signs would truly appreciate you making our family a part of your business!

— Jim Wilde —

Contact Us Today!

